

For immediate release
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ELEKTROMOTIVE BRINGS GREEN MOTORING REVOLUTION TO NETHERLANDS

Elektromotive has installed its first Elektrobay electric vehicle (EV) charging stations in the Netherlands, supporting the country's latest efforts to improve urban air quality and facilitate a move towards zero-emissions motoring. A total of five Elektrobays are being installed at prominent locations this month, including Schipol International Airport and in central Rotterdam. One of the charging stations is situated outside Amsterdam's Central Station railway hub, where it will charge the city's new fleet of fully-electric, emissions-free Tuc Tuc taxi vehicles.

The Elektrobay was selected over competing products thanks to its future-proof technical platform – providing, for example, the option of remote billing and fast charging – and its stylish, compact design, as well as Elektromotive's ability to deliver the pilot project on time. A further four municipalities across the Netherlands are now at an advance stage in evaluating installation of their own Elektrobays.

British-based Elektromotive is working on the Netherlands projects with MisterGreen, a leading supplier of electric-powered personal transport and infrastructure solutions located in Amsterdam. MisterGreen is spear-heading the Elektrobay sales and installation programme in the Netherlands.

Conventionally situated by roadside and in car parks, the Elektrobay is the world's most advanced EV charging station. It is compatible with all pure electric and plug-in hybrid electric cars, and can be specifically adapted to suit the requirements of the installation site and the user.

The unit's socket is located under a secure, weather-proof door, accessed using a personalised electronic wireless key fob. The door locks shut when charging is in progress and can only be reopened using the same fob, preventing interference by a third party.

There are over 160 Elektrobay units installed around the UK, and this number will increase significantly over the coming year thanks to government-funded projects trialling the use of 340 electric vehicles.

Commenting on the company's export growth, Elektromotive Managing Director Calvey Taylor-Haw, said: "The installations in the Netherlands will strengthen our position in Europe and increase awareness of the growing need for proven electric vehicle charging infrastructures in European cities. With the support of our suppliers we will continue to introduce new Elektrobay charging networks throughout Europe, as well as growing those already in place in Sweden, Holland, Germany and Ireland."

To find out more about Elektromotive or to locate your nearest Elektrobay charging station, please visit www.elektromotive.com.

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Notes to editors:

For further images of the Elektrobay, or to interview Calvey Taylor-Haw, Managing Director of Elektromotive, contact PFPR Communications (see details below).

About Elektromotive

Founded in 2003, Elektromotive is the world's leading provider of technology and engineering solutions for electric vehicle recharging stations. The company's main product is the Elektrobay, a recharging station for on-street or multi-storey car park use.

The simple-to-operate Elektrobay was first introduced in Westminster, London, in 2006, and by May 2009 there will be 100 Elektrobays located across the capital. A further 60 fully-operational Elektrobay charging stations have been installed in cities and shopping centres around the UK. The Brighton-based company also exports Elektrobays to Sweden, Holland, Germany and Ireland.

Elektrobays are typically situated next to parking bays, within easy reach of an electric vehicle's charging point. The Elektrobay's socket is located under a secure, weather-proof door, accessed using a personalised key fob. When charging is in progress, the door locks shut to prevent interference. With a power output of 240 volts AC and 13 amps in the UK, or 230 volts AC and 16 amps in Europe, Elektrobay is compatible with all fully-electric and plug-in electric hybrid vehicles.

For more information on Elektromotive, visit www.elektromotive.com

About MisterGreen

MisterGreen is Amsterdam's leading electric vehicle and infrastructure supplier, offering complete urban electric transport solutions.

Electric transport reduces both costs and emissions. Suitable for a wide range of customers, MisterGreen's products and services provide pragmatic solutions for electric mobility. With world-

class expertise and management, MisterGreen and its services are accelerating the movement towards electric mobility. MisterGreen was founded in 2005 and is headquartered in Amsterdam.

For more information about MisterGreen please call +31 (0)20 77 19 026 or e-mail info@mistergreen.nl; www.mistergreen.nl

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